



## Be a Team Leader!

### *EC Pharmacy Access Campaign*

#### What is the EC Pharmacy Access Campaign?

Massachusetts law now allows pharmacists to dispense Emergency Contraception to women who walk in without a prescription. The pharmacist needs only to complete a short training, obtain a standing order from a physician, and file with the board of pharmacy. However, most pharmacists in Massachusetts are not yet participating; many may simply be unaware of the new law and/or how easy it is to take part. That's where you come in!

NARAL Pro-Choice Massachusetts began the EC Pharmacy Access Campaign in order to mobilize individuals to encourage their pharmacists to participate in the new EC law. We're approaching the campaign community by community and hope that "Team Leaders" in each area will commit to organizing their own networks to speak to pharmacists.

#### What is a Team Leader?

A Team Leader is someone who is passionate about increasing women's access to emergency contraception and is committed to doing this by organizing a group of people to visit their pharmacists.

#### Team Leader Responsibilities

- ✓ Ideally, a Team Leader will begin by visiting their *own* pharmacist. (Visit [www.ProChoiceMass.org](http://www.ProChoiceMass.org) to download an action kit.)
- ✓ Recruit 5+ team members (friends, co-workers, neighbors, etc.) who would be willing to visit their pharmacists too.
- ✓ Explain/distribute action kits to members (hand out activist kits or refer them to the website).
- ✓ Teach team members how to use the kits and review the steps involved in visiting their pharmacist. If necessary, answer any questions they might have about EC or the new law.
- ✓ You may want to compile a list of pharmacies in your community and make this available to team members or assign members to visit specific pharmacies.
- ✓ Motivate team members and provide support for them to contact their pharmacies (i.e. hold an action day; invite team members to share experiences).
- ✓ Report names of members back to NARAL Pro-Choice Massachusetts; collect completed tracking forms to return to us or follow up with team members to ensure they complete the online survey at [www.ProChoiceMass.org](http://www.ProChoiceMass.org).

Contact Heather at 617.556.8800 x13 or [Heather@ProChoiceMass.org](mailto:Heather@ProChoiceMass.org)  
to sign up to be a Team Leader today!